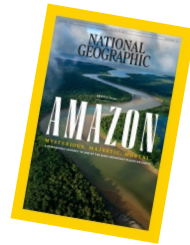# Computing
Desktop Publishing - Magazines

Overview

Desktop publishing involves designing documents with specialized page layout software. This allows us to create materials such as newsletters, brochures, magazines, and newspapers. Popular desktop publishing programs include Microsoft Publisher, Adobe Spark, and Canva. When working with these tools,, we focus on arranging text and images in a visually appealing and well-structured way.

Page Layout

• The largest text on the page should be the title. It must be bold and easy to read
• Fonts can create different moods and need to be readable
• Each subtitle needs its story summing up in a few words

• Colours need to be selected carefully to match the background
• Important information like the date and price need to be included.
• Magazines are usually portrait orientated. This might influence the background

Text Tools

B *I* <u>U</u>

These tools make the text **bold**, *italic,* or <u>underlined</u>.

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These tools can change the font and the font size. Most publishing programs have many choices of font.
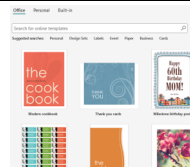
A ▾

This tool opens the colour selection options.

↶ ▾

This is undo. It allows you to step backwards through your steps if you make a mistake.

Layout tools

Templates bring prechosen colours, fonts and layouts that you can change.

A
Draw Text Box

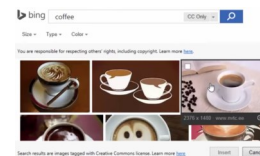Text boxes allow you to place text easily anywhere on the page.

Picture Placeholder

Picture placeholder is a blank picture frame you can fill later

☑ Boundaries

By showing boundaries you can use empty text boxes and picture placeholders to draft your layouts.

You can insert pictures from your files or from the internet. If you used a placeholder, it will automatically fill the space.

Key Questions

What is desktop publishing?
Creating a document using a computer for printing
What is a creative commons licence?
A licence that means you are allowed to use a picture in your document

Why does the title of your magazine need to be clear?
So it stands out in the shop and people can find it
Why are magazines usually designed with large pictures?
To attract people and give them an idea of what it is about?
Why is it important to choose the font style, colour and size carefully?
So the text is easy to read
How can blank text boxes and picture placeholders be helpful in desktop publishing?
They can help us lay our document quickly

Key Vocabulary

Desktop publishing, Text, Images, Font style, Template

Orientation, Placeholder, Copy, Paste, Layout, Purpose